



*Businesses
That Can
Never Fail
Even If
You Want To*

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By
Otunba Jide Omiyale(MBA,FCIM)
<http://naijabizideas.com/>

INTRODUCTION

Nice to have you taking advantage of this free report and I assure you, you will be glad you did. That is, by the time you have gone through it. It is full of disclosures you will surely find useful.

The title of this free report is what is referred to as writers licence. Any business can fail if not managed properly. If you fetch water without the necessary control, you can run bankrupt.

However, I have researched some businesses one can do with a lot of margin which allows a reasonable percentage of error. Some of them you do not even need a lot of capital to start.

I call them FEET. You cannot embark on them and regret.

Now, there is no point getting a report like this and fail to put what you have learnt into practice. Should you do that, it would amount to a colossal waste.

Go ahead, read and practise.

Happy reading.

Otunba Jide Omiyale.(MBA,FCIM)
<http://naijabizideas.com>.



F FOR FOOD

The F is equal to food. Do not ask me for the others because I will not tell you now but you may be guessing already.

The problem we educated people have is that we think little of many lucrative businesses and leave it to those not so educated. And these people are pilling tons of money on daily basis.

Look at it like this, who does not eat? During war you have to eat even if you may be expecting the bullet (God forbid)

Look at how much money is changing hands at Mile 12 in Lagos and Bodija Market in Ibadan daily. My banker friend says the daily turnover at Bodija is about 2.5Billion.

When shops along the rail line in Ibadan were being demolished, a lady whose shop was among, dealing in Palm oil and Rice bought another shop for 13million without any bank assistance.

Those women in filthy dresses you see behind yam tubers or yam flour make loads of money. Some of them have 4 flats buildings. I know because I have researched it and I have experienced this first hand.

My mother is 79 years and she owns a story building selling just yams. She didn't build it yesterday, the building is more than 30 years old. She has not built another because there is no need for it. Her other two friends in the same business have similar houses.

All you see with many educated people is tie and big English, no liquidity, no investment. When they retire they go and buy pepper grinding machine...

Now this business is divided into many strata and we will pick them one after the other.

RAW FOOD.

You can sell this in your area in a shop. Buy rice, Beans in bags and break bulk. Make sure you stay till late for people coming home late. Your shop must be on a road well trafficked by foot.

Buy well to sell well. The margin you may say is not much but when you buy well, you sell well and the turn-over is large. That is the secret and you can get some cups free.

In Ikorodu, my senior cousin has a house built largely on the proceeds from this business when he was retrenched and I asked him to change to this line.

The Igbo man and his wife round the corner are not stupid. If there is no money there you won't see Igbo man there.

You cannot afford to leave the shop for people you do not trust. People can be smart you know.

You may want to expand the frontier by supplying the rich. With cell phones, this should not be difficult. You register with them and they call you when they need or you ask them if their supply is down. You know the rich are lazy and their children lazier. Supply them in bags, they will pay and do not forget to factor in the other overheads.

If you have the fund and you are still young, go straight for the kill. Go to the source and bring the raw food to the market women. When you arrive, they scramble for your stuff, gather your money for you and you go back.

It may be a difficult job but then stealing is not easy. If you want to deal in Yams go to the central states of Nigeria. These are Niger, Kogi, Plateau, indeed those states surrounding Abuja.

If you want to deal in beans you go to the North but you will need the assistance of a person who speaks the language.

You may use your proceeds to ferry palm oil to the north but I do not advise that. I preach specialisation.

It is easy to make money in Nigeria. Even as there are regulatory agencies, they look the other way for budding businesses. They pretend they do not see you but they see you, they are only allowing you to operate because ours is a growing economy. Here is the only place you can open shop without any type of registration. Take the advantage and start on. There are more lucrative biz ideas at <http://naijabizideas.com>. Visit

CANTEEN.

What is wrong with a young man running a canteen? Nothing, absolutely nothing.

Men are known to be great cooks. The first winners of food competition in this country are men. Canteen business vomits money like faulty (kalokalo) gaming machine. But our people will not venture into it except some Igbo guys. One big advantage here is that you will feed free indirectly.

The only thing is you have to make tasty meals. If you cannot and you cannot get somebody to do this for you, forget it. A small shop, two plastic tables and chairs and cooking utensils are all you need. People will come because you are young. I will prefer to eat in the canteen of a dashy young man to that of an old woman. Besides, because you are educated you will do it better.

Do I have to convince you food is very profitable?

See the lorry loads of money Mr Biggs, Tantalizers and others are making. UAC was being fed by Mr Biggs for many years.

Investigate the woman you eat lunch with, you will be shocked the type of investment she has. You do not even need that. During lunch, glance around and mentally calculate the amount of money she is collecting and do the arithmetic till evening, you will understand. She may look dirty but she is not poor.

A guy here runs a canteen with his wife and he rolls a neat Honda car. For Gods sake, if a canteen owner slaughters 4 to 5 goats a day, you cannot call her poor.

You do not have to be like everybody. Spice it up.

If they are all making garri, make porridge or semovita or salad and rice. Cut a niche for yourself. Make your place neat and be cheerful to your customers. Most importantly, cook what your clients like not what you like.

Food is good business. It has a large margin of error and you can hardly go wrong if you get your recipe right. I can expand further on other branches of food but this should do for now. Next we will discuss the first E.

E = EDUCATION

We have discussed F for food. Now we will discuss the first E which stands for education.

Education they say is the first profession. You start learning from the first day you arrive. The territory is large and I tell you there is room for everybody everywhere.

Dr Obazzu Ojeagbese says, identify the gap you want to teach, learn it and teach it.



And he is right. I bet you, that is all he does at SADC in Okota, Lagos for people from all over the country. And I can tell you, he is not complaining, neither are his students.

I am aware you cannot start where he is now but then he did not start yesterday. The idea is, start with what you have where you are.

Like I said, the field is large, from crèche to University level.

The government cannot cope. Do not mind their noise they cannot stop you because they need you. They know all about those unregistered schools but deliberately they close their eyes because they know you are filling a gap.

Just let them know you are there, they will allow you to operate till your outfit is approved.

I can tell you with authority that 50% of schools are not approved and the owners are making money. I know because I am involved.

About 5 schools surrounding mine are not approved and they are operating. Why, because the education sky is big enough for all of us to fly.

With education, you do not bother with light, no raw material. Your cost after setting up is mainly the salary and as long as that is covered the rest is yours. It is so easy to plan ahead.

So how do you enter?

Simple, your fund determines your point of entry. Many of the big schools you see today started in two or three rooms' apartment. You can even start with a shop. Yes a shop, a big shop.

The easiest way to share out of this pie is to prepare SS3 students for NECO, WASCE, JAMB and the technical exams.

This will fetch you money through out the year. Your staff are brilliant corpers. They are fresh and hot and cheap. A few benches in a big shop are all you need to take off. Your clients are legion.

Look at the failure rate in NECO and WASCE this year. About 8% pass for NECO and about 13% for WASCE. Those who failed have to rewrite the examinations if they want to further their education.

Apart from the little initial capital outlay, the fees will pay the teachers.

As of now you start taking them in for JAMB and June exams.

The joy is that you can combine them together because the syllabi are not so different. Immediately after NECO/WASCE in June or July, you take another batch for the NECO and WASC GCEs in October and November.

After that you take them in for next JAMB and June WASCE and NECO. I know because I am still paying some people for this service.

You cannot lose but your teachers have to be good.
If you don't have good results that is the end of the film.

Now, if you have average of 50 paying #3000 or more per month, that is beginning of good business. You will still make money from registration and results checking.

Done properly, you are on the way to having a secondary school which is the real money juju.

If you have the fund go and set up a secondary school and get good corpors.

You can start in a three bedroom flat. Forget about the noise on registration. Just apply and your answer is "registration in progress"

Be honest and make sure you register your students with already approved schools. You cannot lose even if all the witches in your family are against you.

Then you still have the primary school which brings money too but not as much as secondary school. Besides, the competition there is tense.

Everybody thinks he can do that but they run away from secondary schools.

Ok, you cannot afford those, and then start a crèche.

Do this where there are high net individuals. Kids they must have, time they do not have. Set up one equipped with TV and CDS.

Treat them well and bill their parents fat. Pay they sure will as long as they are sure their kids are in good hands. Many big schools started like that.

I know your brain would have been thinking of other areas under education. I told you it is vast.

There are states in this country where they do not have vocational schools for artisans like plumber, electricians, fitters and the country needs them.

I have not seen a private NCE school and we need teachers.

There is a private university at Ife in Osun state which started as a private polytechnic and I tell you the Polytechnic was and is still not much to write home about in infrastructure and the guy has made his money.

There is another private university in Owo, Ondo state which started as a professional school of Accountancy and that part time professional school is still there.

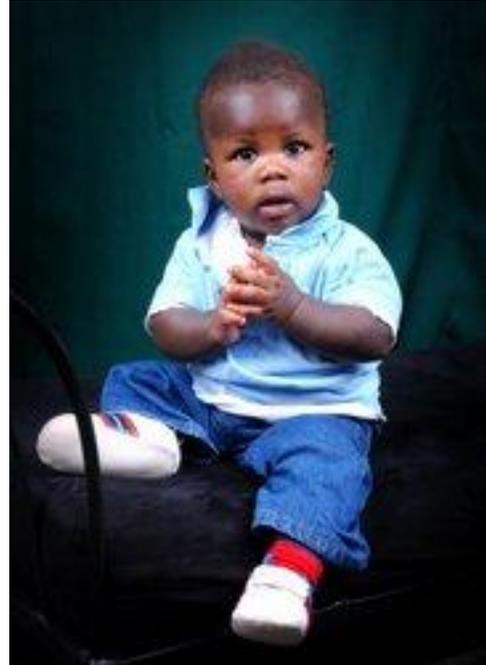
Boy, the room is large enough. The decision is yours; but my advice is, start where you are with what you have.

Education pays and pays well.

If you say education is expensive, try illiteracy.

Next we talk about the other E, Is somebody guessing?

NOTE The Two JAMBS have been combined together as one. It is called UTME



Those who think education is expensive should try illiteracy. There are many ways you can make money from education discussed in <http://naijabizideas.com/>. Visit.

E IS ENTERTAINMENT

Ok. The other E is entertainment.
Look around you, entertainers are spoon-fed with money.

This is simple to understand. People pay more for talent than anything else. This is the reason why you will need N10m to hire Sunny Ade for a night and the same reason why Agwu, Basket Mouth and their fellow stand up comedians charge in millions for a three hour show.

The same reason why Tiger Woods is a dollar b
millionaire and Okocha is worshiped.

But the sweet thing here is that many ideas you can start with little or no capital.

Entertainment is not limited to music and comedy. Like education, the field is vast.

It includes Acting, MC, Radio and TV Programme hosting, Carnivals, Magic, Acrobatics, Stunts and even Ram fighting, yes Ram fighting.

In this country of ours, I have paid to watch Rams fight.



Look, the whole gamut of Tourism is entertainment and there are countries that solely depend on their Tourism sector to survive. Until they made Kenya what it is today, she was getting a big chunk of income from tourism.

This is the secret.

The days 24 hours are divided into three. The first 8 hours to work, the next 8 to relax and the last 8 to sleep. You spend money during the middle 8 hours.

Sit back and check how much you spend on entertainment of yourself, friends and family, you will be shocked to find out the percentage of it on your recurrent expenditure.

It is sweet, easy and natural to enjoy, *abi no be so?*

Now let us look at how to take a slice.?

COMMEDY

I agree that you need some tutelage to be a good comedian but I tell you it does not need the brain of a neurosurgeon.

The internet is full of jokes and many you can pick at joints.

Besides, comedians recycle their jokes like musicians do.

You only have to know how to talk and many people can talk, only their talking does not fetch money. Now they can convert it to money.

MAGIC.

Yes magic. There is nothing fetish about being a magician.

You learn it like other professions. It is all tricks to entertain and make money. This is how you know.

When Professor Peller cut his wife, there was no blood. If it was real, there would have been blood.

Most stand-up comedians in Europe combine some magic with their comedy.

If you learn some little tricks you can take it to schools and make some cash. You do not have to go to the extent of slicing your wife.

Anyway if you are averse to this, there are others.

MASTER OF CEREMONY

I know little guys here charging as much as 25k to compeer a party. The big ones charge much higher.

You will have to pay your dues so as to make a name. People pay for the name and not necessarily performance and the shortest way to this is to anchor a program on the radio.

HOSTING PROGRAMME ON RADIO

Those guys you hear on the Radio are very ordinary people like you. You only need to have a microphonic voice and many people do have it.

I am not saying a singing voice like Wasiu Ayinde or P-squire, just nice to the ear and a good program and you are there.

You say the field is taken over and I say no. Any program on marriage, love and sex will have audience. Twist it here and there, give it a catchy name and you are there.

Phone in Programs are better. If Lagos, Kaduna, PH and the megacities are choked up move to Osun or Ekiti or Abia and raise your own audience.

There are new stations springing up. It may be tough in the beginning but it pays, you become a celebrity and you get favours even in high places.

SHOW PROMOTING

There was this dancing group from South Africa some years back that came to rake millions in Nigeria.

I do not know who tells you The Atilogwu dancers from the East will not fetch money or the Bata dancers from Oyo.

I know such groups are scattered all over the country. Shows like this will only do well in the cities and may be expensive but then you may get sponsors.

Caution, as it needs a lot of planning.

We can continue.

You only look for where you fit in and make a cut. I want to leave you with this story.

When Paul Dairio, the musician was faced with a choice of profession between Music and Engineering, his father, the legend I.K. Dairio told him he would make more money in a night as a musician than he would make in a year as an Engineer.

If you ask Paul Dairo today, he would tell you his father was right.

Such is the money spinning power of entertainment.

Try your hand at one of the ideas discussed in <http://naijabizideas.com>. No matter your sophistication or otherwise, you will have more than a couple of ideas to suit you.

T FOR TRANSPORTATION

The T as you might have guessed is transportation.

As long as the trains are not there and the governments maintain their lackadaisical attitude to this sector, transportation business will be lucrative.

People have to commute, goods have to be moved. Cows have to come from the north to the south, palm oil have to get to the north.

The advantage this has over others is that you start making sales the very day you open shop.

The level of entry depends on the fund at your disposal.

Remember that Okada riding is a form of transportation. The big trailers moving cows from the North to the South are involved in Transportation. Those using car boats to move people in Ilaje in Ondo state and the riverside areas are also doing transportation.

I know your brain would have sorted others out. Taxing, raw food movement with light trucks, fuel movement with tankers, airport taxi and even the concord that moves people at supersonic speed are all part of the T.

Now, I understand that we are talking about that part of it with large margin of error and I will show some to you.

RAW FOOD MOVEMENT.

This is cash-well but you may not know because the operators look filthy. I confess, it may not look dignifying but it vomits money.

Get a light truck, register with them at the big markets like Mile 12 in Lagos, Bodija in Ibadan. With a load, you can gross about N6000 from the women. Now do that 4 times a day, if that is not money, I do not know what is.

Ok, try and get a cow moved from the cow market to your house and see how much you will be charged. It is then you will know that it is more expensive to move animals than men.

BIKE COURIER.

This is more dignifying. When parcels move between companies in the cities what do you think they are doing? I call it transportation but they call it courier.

Get 2 neat bikes and riders. Let them look executive and register with corporate bodies to deliver messages for them and make your cut. Easy.

Look, the business world is outsourcing and they will be happy to pay you handsomely to take a parcel to Ikeja from Apapa without sending their driver which will of course cost them more.

With phones this biz becomes dead easy to do.

OKADA.

Guys may want to crucify me for this but I will be remiss in my duty if I do not include this.

Boys are making tons of money from Okada.

A young man told me in Ikorodu that he was making at least N5000 a day, Now he has his own bus which he uses to move people between Lagos Island and Ikorodu and a three bedroom flat in Ikoroku which he built from Okada.

In 10 years time he would have retired from working. And the guy is about 30 and single. Talk of seriousness and resourcefulness.

There is nothing wrong in a 23 year old graduate riding Okada to get money for a more dignifying biz later in life.

There is no excuse to stay at home, wasting 10 years of your productive life because the jobs are not there.

Create jobs for yourself. Masters holders in Europe do less honourable work.

HEARSE.

You laugh. It gives good money and do not let them scare you about the dead doing this and that. When you are dead, you are dead.



Have a good quest car or similar one. Register with mortuaries and morgues. When the livings want to carry their dead they will call you.

When they are mourning you are counting money. It is then you will know that the dead pay more to travel.

The field is big. Go there and take a slice.

And so with that we have concluded Feet. I pray you find your feet in the world.

If an idea does not sound crazy at first, it is not worth pursuing. That was Euston, the American top of the list inventor speaking. There are some ideas in <http://naijabizideas.com>. You would think are crazy. Yes they may look so but they spin money. Go visit

CONCLUSION.

In this free report, I have tried to open your eyes to some business opportunities open to you and they have wide margin of errors. They are such that, even if you make genuine mistakes, you will still make money.

I have no doubt that you found the report refreshing and illuminating as many who have had the opportunity of reading it. Now do something with it.

From experience, I have found out that many youths walk with their eyes closed. Not that they physically lock the eyes up but they do not see things unless you explain it to them.

Their minds are fixated on salaried jobs. No law says you must use your degree to do salaried jobs. I will give examples.

First.

A guy picked me on a bike one day and we got talking. As usual, he was looking for work and I asked what do we call the one he was doing.

He didn't answer. I told him he would not be making less than #2000 a day as he owned the bike. He laughed and confessed he was not making less than #3000 a day.

I said, multiply that by 30 days in a month, you get #90,000. Now, I asked him, how much do you get as a level 8 officer, a mere #28,000 per month and then you transport yourself and eat.

I told him to continue and use his youth to accumulate money to build a house and establish himself in a less tedious business later.

I told him at 35 he would have done the major things a man needs to do in life. He did not collect his fare from me.

Another.

A graduate son of a textile trader told me he was looking for work. I asked him which work to which he replied he was looking for work at the secretariat.

Ok I said, to earn level 8 and he said yes. I told him he was not serious and that if I were him I would just take some stock from my mother and open my own shop instead of looking for #28,000 per month job that will consume #10,000 for transportation.

He took my advice and is no more looking or work. Instead he has hired a hand.

In my book, **Profitable Small And Medium Businesses In Emerging Economy**, I open the peoples eyes to limitless opportunities in this hugely blessed country. The book is rich, really rich and should be in all houses and libraries. .

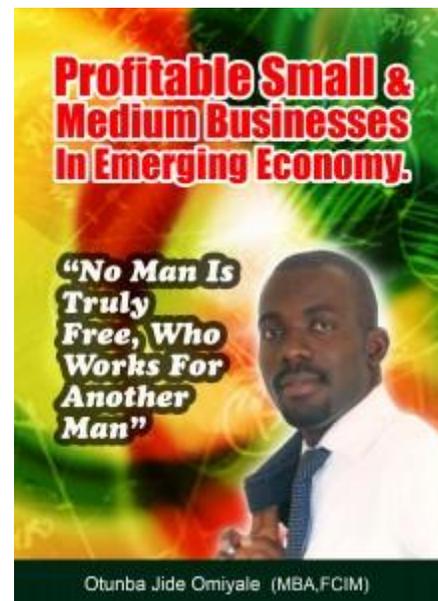
In the book, you will read how a young man built a #6m house from a business many people look down upon.

The taste of the pudding is in the eating. Yorubas say morning shows how the evening will be.

If my free report is so meaty, fleshy and rich, you can imagine how the real thing will be. If in 14 pages I have revealed so much, you can imagine what will be exposed in the book of 150 pdf pages .

I do not know how to write sales letters but I know how to tell the truth. The truth is that the book is swell. Go get yours. Honestly you need a copy.

Best of luck.



Otunba Jide Omiyale(MBA,FCIM)

<http://naijabizideas.com>.

The book, Profitable Small And Medium Businesses In Emerging Economy has helped many to attain financial affluence and independence. Let it do the same for you by being your own boss.

[**You May want to Download the great book here.**](#)

